

UNIVERSITY OF CUMBRIA

COURSEWORK REASSESSMENT REQUIREMENT

Module Code: HPRO5005	
Module Title: Projects in a commercial environment	
Tutor:	Dennis O’Keeffe (Iain McKend – module leader)
Title of the item of work:	Essay
Wordage:	2000 Words
The reassessment represents 60% of module marks	
<p>Details and Criteria:</p> <p>Intended Learning Outcomes (ILOs)</p> <p>The knowledge to be able to:</p> <p>ILO 3. Apply the principles of quality management to a given scenario.</p> <p>Task Description</p> <p>Essay (word limit 2000 words)</p> <p>The essay requirement is based on the question below:</p> <p>“Included in some contracts is the requirement for the Contractor to provide a Quality Plan.</p> <p>What are the benefits of a Quality Plan and what should be included within it?”</p> <p>Support your comments and observations with inclusion of references to academic sources and references to real live projects. Refer to the marking guide below for advice on the structure of the essay and an indication of what is likely to be relevant as you address the essay’s question.</p> <p>Any questions should be directed to your class tutor for this module in the first instance, or to the module leader if the tutor cannot be reached for any reason.</p> <p>The Turnitin link for submission by 2359hrs on 12th August is at the top of the assessments tab in the HPRO5005 (OFF1) Blackboard site.</p>	

Marking Criteria

Criteria and Weighting	100-70 Distinction	69-60 Merit	59-50 High pass	49-40 pass	39-20 Below Pass	19-0 Below Pass
Structure of Essay, presentation of topic and use of references 10%	Your work in this area is of high quality, well-researched, well-read and insightful	You have provided a well-researched and well-written overview of what quality in projects requires	You have structured your essay well and have provided some justification for your comments	You have begun to discuss what quality means but your work lacks breadth or depth	You have attempted to define or describe what project quality refers but this is very poor or superficial	You have not attempted to define or describe what project quality aims to achieve
Analysis of Project Quality Management Systems and how their use differs from Business as Usual 20%	Your work in this area is of high quality, well-researched, well-read and insightful	You have provided a well-researched and well-written overview of what quality in projects requires and differentiated between BAU and projects	You have structured your essay well and have provided some justification and distinction between BAU and projects	You have begun to discuss what quality means but your work lacks breadth or depth	You have attempted to define or describe what project quality refers but this is very poor or superficial with little or no distinction between BAU and projects	You have not attempted to define or describe what project quality aims to achieve
How the use of Standards promotes Quality. 20%	Your work is of very high quality and provides a robust and convincing argument	Your work shows a sound understanding of the success criteria and standards	Your work shows some understanding of the success criteria and standards	You begin to discuss points from more than one perspective but your arguments lack depth	You offer a very limited range of points in your work and these lack different viewpoints	You typically present single statements as facts and offer no depth of argument
Making use of illustrative examples, analyse the utility of a Quality Plan and its potential	Your work is of very high quality and provides a	Your work shows a sound understanding of the elements an	Your arguments show signs of thought and consideration	You begin to discuss points from more than one perspective	You offer a very limited range of points in your work	You typically present single statements as facts

contribution to project success 50%	robust and convincing argument	d benefits of QP	but may still lack depth	e but your arguments lack depth	and these lack different viewpoints	and offer no depth of arguments
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SUBMISSION DATE AS PER STUDENT PORTAL

(Please tick as appropriate below - must be completed)

To be submitted via the appropriate Blackboard site on or before 23:59 on 12th August 2022.

To be submitted through the Virtual Learning Environment (e.g. Blackboard) as detailed above, in accordance with instructions given by the course team.