

UNIVERSITY OF CUMBRIA

COURSEWORK REASSESSMENT REQUIREMENT

Module Code: HPRO5003 (FFB1)						
Module Title: Project Management Professionalism						
Tutor: Iain McKend						
Title of the item of work: Video submission (For reassessment of Assignment 2)						
Wordage: Video length 5 minutes.						
40% of module marks (Exceptionally not subject to cap)						
Details and Criteria:						
Produce a 5-minute video submission which analyses, in your own words, how professionalism in project management can influence the output - and therefore outcomes - in one or more (maximum three) chosen projects.						
Intended Learning Outcomes (ILOs):						
ILO 3. Identify how project professionalization shapes the approach to managing contemporary projects.						
Task Description						
You need to produce and submit a video item which satisfies the requirement of the title shown above, whilst taking note of the detailed marking criteria set out below.						
The finished item is to be submitted to the HPRO5003 Blackboard site, uploaded to the allocated <u>Discussion forum</u> link within the Discussion tab (entitled 'Reassessment link – 12 Aug 22') by 2359 hrs on the due date of 12th August 2022.						
Marking Criteria						
Criteria and Weighting	100-70 Distinction	69-60 Merit	59-50 High Pass	49-40 Pass	39-20 Below Pass	19-0 Below Pass
Introduction (20%)	Your introduction is excellent, leaving the audience with a very clear understanding of what they are about to experience	Your introduction is engaging and provides a very useful start to the presentation	Your presentation expands on basic content and begins to explore context	You introduce the presentation but stick to very basic content	Your introduction is present but it is very poor	Your introduction was missing or failed completely to introduce the presentation

Main part of presentation (40%)	Topic has been thoroughly explored, presentation has been engaging and used effective methods for information transfer	Topic thoroughly explored but could have been more effective at communicating the content	You have covered most of the topic area but some minor areas were missed or not covered in enough detail	Your presentation missed out some aspects of the topic but the main content was included	Your presentation addressed very little of the topic required	Your presentation did not address the required topic
Summary and Conclusions (20%)	The summary and conclusion is very thorough and leaves the audience with a very clear understanding of what they have just experienced	Your conclusion and summary is robust, reinforcing the key points of your presentation	Your conclusion and summary covers most of your key points but may lack emphasis	Your conclusion is limited pulling out only one or two key points or perhaps introduces new concepts that haven't been presented earlier	Your conclusion misses most of the key points of your main presentation	You don't pull together any summary or conclusion
Quality of the presentation (20%)	Used time very well, all presenters were clear, well prepared and professional, materials were of very high quality and the topic was thoroughly addressed	Your presentation was delivered to time, was of a satisfactory level of professionalism and the content was engaging	Your presentation was delivered well in at least two of the three areas of time, content and professionalism	Your presentation was delivered but was poor in some, but not all areas (time, professionalism, content)	Your presentation was delivered but was very poor in all respects	Your presentation was not delivered to the required criteria but some work had been done

SUBMISSION DATE AS PER STUDENT PORTAL

(Please tick as appropriate below - must be completed)

To be submitted via the appropriate Blackboard site on or before 23:59 on 12th August 2022.

To be submitted through the Virtual Learning Environment (e.g. Blackboard) as detailed above, in accordance with instructions given by the course team.