

UNIVERSITY OF CUMBRIA
COURSEWORK REASSESSMENT REQUIREMENT

Module Code: HPRO5003 (FFB1)

Module Title: Project Management Professionalism

Tutor: Iain McKend

Title of the item of work: Essay (For reassessment of Assignment 1)

Wordage: 2000
60% of module marks. (Exceptionally not subject to cap)

Details and Criteria:

The full essay title and requirement is as follows:

‘At the heart of professionalism lies ethics’. If this assertion is true, what role do professional bodies play in securing a professional ethical framework? In considering this question, critically analyse the assertion with examples from your knowledge or experience and reflect on the contribution that project management-orientated professional bodies have made to your own view of professionalism.

Intended Learning Outcomes (ILOs)

1. Discuss professional body requirements and what these aim to achieve
2. Reflect on Project Management practice (reported observed or experienced)

Task Description

You need to write an essay covering the title shown above whilst taking note of the detailed marking criteria set out below.

The essay is to be submitted in pdf format to the HPRO5003 Blackboard site using the Turnitin link at the top of the Assessment folder by the due date of 12th August 2022.

Marking Criteria

Criteria and Weighting	100-70 Distinction	69-60 Merit	59-50 High Pass	49-40 Pass	39-20 Below Pass	19-0 Below Pass
Critically analyse ethics' contribution to professionalism making use of appropriate examples (40%)	Your analysis and work in this area is of high quality, well-researched, well-read and insightful	You have provided a well-researched, analysed and well-written overview of the relationship between ethics and professionalism	Your analysis and discussions on the relationship between ethics and professionalism have some depth and breadth but may be lacking in academic rigour	You have begun to analyse and discuss the relationship between ethics and professionalism but your work lacks breadth or depth	You have attempted to define or describe the relationship between ethics and professionalism but this is very poor or superficial	You have not attempted to define or describe the relationship between ethics and professionalism
Reflect and comment on the contribution made by project management professional bodies to your own view of professionalism (40%)	You have discussed, with examples and high quality, well-developed justification, the influence of project management professional bodies on your personal outlook on professionalism practice.	You have discussed, with examples, the influence of project management professional bodies on your personal outlook on professionalism practice and views very well	You have begun to discuss, with examples, the influence of project management professional bodies on your personal outlook on professionalism practice and views	You have described some aspects of the influence of project management professional bodies on your personal outlook on professionalism practice and views	You have made a few comments the influence of project management professional bodies on your personal outlook on professionalism practice and views but these are limited or out of context	You have not commented on the influence of project management professional bodies on your personal outlook on professionalism practice and views
General quality of the arguments and discussion presented. Essay Structure, presentation and use of references (20%)	Your work is of very high quality and provides a robust and convincing argument. Your essay communicates the topic area appropriately, with credibility and would be suitable for immediate presentation to the intended audience	Your work shows a sound understanding of the viewpoints considered and offers thoughtful conclusions. Your essay makes good use of supporting, referenced, sources and requires very little if any work before presentation to the intended audience.	Your arguments show signs of thought and consideration but may still lack depth of analysis. With some additional work this would be ready for presentation to the intended audience.	You begin to discuss points from more than one perspective but your arguments lack depth or analysis. Your essay contains the required sections but lacks coherence and consistency and is not suitable for the intended audience.	You offer a very limited range of points in your work and these lack different viewpoints. Your essay is poorly constructed and difficult to engage with. The essay would not be suitable for the intended audience.	You typically present single statements as facts and offer no depth of argument. Your essay is incomplete and is not suitable for the intended audience.

SUBMISSION DATE AS PER STUDENT PORTAL

(Please tick as appropriate below - must be completed)

To be submitted via the appropriate Blackboard site on or before 23:59 on 12th August 2022.

To be submitted through the Virtual Learning Environment (e.g. Blackboard) as detailed above, in accordance with instructions given by the course team.