



HPRO4003 Project Context – The Business Environment

Assessment 2

Aim

You are to produce a report based upon a **critique** of a Business Case produced for a single, real-world project. You must choose **one** of the projects uploaded in Blackboard. Please note, you are critiquing the Business Case against The Green Book and supporting guidance documents, **not** repeating the Business Case or critiquing the project implementation.

Key points to note:

- The assessment output is a **written report**, which you will upload into Turnitin before the due date and time
- The word limit for this assessment is the equivalent of 2,000 words
- Your grade for this work contributes 50% to your final module (HPRO4003) grade.

Intended Learning Outcomes (ILOs)

This Assessment covers Learning Outcomes 1, 2 and 3 for HPRO4003:

1. Explain the role that projects play in business and organisations
2. Explain the concept of 'benefits' and how these might be realised in projects
3. Understand the importance and use of the project business case

Assessment Task

You are to produce a 2,000 word report based upon a **critique** of a Business Case produced for a single, real-world project. You must choose **one** of the project business cases uploaded into Blackboard. *Please note, you are critiquing the Business Case against The Green Book and supporting guidance documents, not repeating the Business Case or critiquing the project implementation.*

To fulfil the learning outcomes your Report should address:

- **The role of the Project** (max 600 words, 35% of the Assessment 2 grade).
Using The Green Book/Better Business Case guidance: How effectively is the aim/objective of the project articulated? Does the business case make it clear what the problem is? Does the business case articulate why this proposed solution will deliver the expected results for the stakeholder(s)?
- **The Benefits of the Proposed Solution** (max 600 words, 35% of the Assessment 2 grade).
Using The Green Book/Better Business Case guidance: How effective is the business case in identifying the benefits that the proposed solution will deliver? Are the stated benefits sensible, justified and supported by a robust analysis?
- **Legislation** (max 300 words, 20% of the Assessment 2 grade).
Using The Green Book/Better Business Case guidance: How effective is the business case in identifying and contextualising the relevant legislative factors? For example: health & safety, environmental, contractual, procurement law.

Assessment Format

The format for this assignment is a Written Report. To address the learning outcomes your report should be structured as follows:

- **Statement of Confidentiality** (excluded from word count). If this report is based upon a project that is confidential then state that clearly on a page at the beginning of the report. Outline any necessary requirements for markers and examiners to be aware of.
- **Executive Summary** (excluded from word count). This provides a concise overview of the entire report. An Executive Summary provides a context to the report and the main findings / recommendations.
- **Introduction** (max 250 words) introduction to your report.
- **The role of the Project** (max 600 words).
- **The Benefits of the Proposed Solution** (max 600 words).
- **Legislation** (max 300 words).
- **Conclusion** (max 250 words) Summarise the key findings in your report.
- **Reference List** (excluded from word count) A list of the sources referred to in the report.

Please use Harvard referencing throughout. You can find guidance on [My.Cumbria](#) and [Cite Them Right](#).

Please write your report in the third person.

Please use the 'Research and Writing Tips' content within Blackboard for guidance on Harvard referencing and report writing (visit the Skills@Cumbria [Writing at University](#) page for guides on writing, including report writing guidance under the 'Types of Assignment' heading).

NOTE: 10% of your grade is based on the report structure, referencing and writing style.

Marking Criteria

Criteria & Weighting	100 – 700 Distinction	69 – 60 Merit	59 – 50 High Pass	49 – 40 Pass	39 – 0 Fail
The role of the project (35%)	An excellent understanding of the role of the project in the organisation and / or the wider environment. Demonstrated an excellent, supported (<i>with diverse examples and citations from academia</i>), understanding of guidance on preparation of business cases for the context of the project business case.	A very good understanding of the role of the project in the organisation and / or the wider environment. Demonstrated a very good, supported (<i>with examples and citations from academia</i>), understanding of guidance on preparation of business cases for the context of the project business case.	A good understanding of the role of the project in the organisation and / or the wider environment. Demonstrated a good understanding of the guidance on preparation of business cases, although some key considerations were missing and/or not correctly quantified.	A fair understanding of the role of the project in the organisation and / or the wider environment. Demonstrated a fair understanding of the guidance on preparation of business cases, although many key considerations were missing and/or not correctly identified.	A lack of understanding of the role of the project in the organisation and / or the wider environment. Failed to demonstrate understanding of the guidance on preparation of business cases.
The benefits of the proposed solution (35%)	An excellent understanding of the guidance on how the anticipated outcomes and benefits should be assessed in the context of the project business case (<i>with diverse examples and citations from academia</i>).	A very good understanding of the guidance on how the anticipated outcomes and benefits should be assessed in the context of the project business case (<i>with examples and citations from academia</i>).	A good understanding of the guidance on how the anticipated outcomes and benefits should be assessed in the context of the project business case (<i>with examples and citations from academia</i>).	A fair understanding of the guidance on how the anticipated outcomes and benefits should be assessed in the context of the project business case.	A lack of understanding of the guidance on how the anticipated outcomes and benefits should be assessed in the context of the project business case.
Legislation (20%)	An excellent understanding of the legislative considerations for the context of the project scenario and where they should be presented in the business case (<i>with diverse examples and citations from academia</i>).	A very good understanding of the legislative considerations for the context of the project scenario and where they should be presented in the business case (<i>with examples and citations from academia</i>).	A good understanding of the legislative considerations for the context of the project scenario and where they should be presented in the business case (<i>with examples and citations from academia</i>), although some key considerations were missing and/or not correctly expressed.	A fair understanding of the legislative considerations for the context of the project scenario and where they should be presented in the business case, although many key considerations were missing and/or not correctly expressed.	A lack of understanding of the legislative considerations for the context of the project scenario and where they should be presented in the business case.

Criteria & Weighting	100 – 700 Distinction	69 – 60 Merit	59 – 50 High Pass	49 – 40 Pass	39 – 0 Fail
Report Structure including introduction, conclusion, style, format and use of supporting materials (10%)	Excellent structure, with use of headings, sub-headings, formatting, and page breaks. Excellent spelling, punctuation, and grammar with no obvious errors. Excellent academic rigour where points and arguments are cited using the Harvard system, with diverse and credible sources.	Very good structure, with use of headings, sub-headings, formatting, and page breaks. Very good spelling, punctuation, and grammar with only a few errors. Very good academic rigour, where on the whole points and arguments are cited using the Harvard system, with only a few errors or missed opportunities.	Good structure, with some headings, sub-headings, and formatting. Spelling, punctuation, and grammar overall is good but with some obvious errors. Good academic rigour, where some points and arguments are cited using the Harvard system, but there are some obvious errors and/or missed opportunities.	Satisfactory structure, but with limited headings, sub-headings, and formatting. Obvious Spelling, punctuation, and grammatical errors. Some academic rigour, where some points and arguments are made but not cited using the Harvard system or with obvious errors and/or missed opportunities.	Unsatisfactory structure, with a lack of headings, sub-headings, and poor formatting. The work has not been appropriately checked for spelling, punctuation, and grammatical errors. The work lacks relevant content, attention to detail and academic rigour, with few if any citations using the Harvard system.

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Student Assignment Feedback

Student Name:			
CRITERIA	Max Mark Achievable	Mark Awarded	COMMENTS
The role of the project	35	0	
The benefits of the proposed solution	35	0	
Legislation	20	0	
Report Structure including introduction, conclusion, style, format and use of supporting materials	10	0	
Total	100	0	