UNIVERSITY OF CUMBRIA

COURSEWORK REASSESSMENT REQUIREMENT

Module Code: HPRO5005
Module Title: Ensuring Project Quality
Tutor: Iain McKend CBE
Title of the item of work: Essay
Wordage: 2000

Details and Criteria:

60% of module marks

Intended Learning Outcome (ILO)

LO3 - Apply the principles of quality management to a given scenario

Requirement:

Putting yourself in the position of a project manager of a project that you are aware of (through experience or from relevant information), discuss the benefits that a quality-focussed individual can bring to your project team and explain how this role could be measured in terms of its effectiveness.

Guidance Notes.

This essay assignment requires you to identify and research a project, then use the knowledge you have gained in the module to explore the approach to ensuring quality in that project.

You are expected to use the essay format, writing in the 3rd person, rather than a direct brief to the employee.   In line with Level 5 requirements your writing will incorporate critical analysis.

The marking scheme below provides a guide to assist your essay planning. You should take note of any marking comments made on your original submission.

Criteria and Weighting	100-70 Distinction	69-60 Merit	59-50 High pass	49-40 pass	39-20 Below Pass	19-0 Below Pass
Introduction and analysis of quality aspects relevant to the project	Your project introduction and analysis in this area is	You have introduced and provided a well-	You have structured your essay well and have identified	You have begun to discuss quality	You have attempted to define or describe	You have not attempted to define or

25%	of high quality, well-researched, well-read and insightful	researched and adeptly analysed overview of relevant quality aspects in the project	a relevant project with good critical analysis of quality factors	aspects but your work lacks breadth or depth	quality aspects of a project but this is poor or superficial	describe a project or its quality aspects
Analytical discussion of quality management activities expected in this project 30%	Your analytical discussion is of exceptionally high quality and provides a robust and convincing argument	Your analytical discussion demonstrates a deep understanding of quality management activities expected	Your analytical discussion shows some understanding of quality management activities expected	You begin to discuss points from more than one perspective but your arguments lack depth	You offer a very limited range of points in your work and these lack different viewpoints	You typically present single statements as facts and offer no depth of argument
Consideration of likely indicators of success in delivering quality in the example project with conclusions 30%	Your work is of very high quality and provides a robust and convincing argument, drawing excellent conclusions	Your work shows a deep understanding of the likely indicators of success in delivering quality, with insightful and relevant conclusions	Your work demonstrates knowledge of the topic and consideration of the indicators of quality success but may still lack depth	You begin to discuss points from more than one perspective but your arguments lack depth	You offer a very limited range of points in your work and these lack different viewpoints	You typically present single statements as facts and offer no depth of argument
Structure of Essay, presentation of topic and use of references 15%	Your work in this area is of high quality, well-researched, well-read and insightful	You have provided a well-researched and well-written overview of what quality in projects requires	You have structured your essay well and have provided some justification for your comments	You have begun to discuss what quality means but your work lacks breadth or depth	You have attempted to define or describe what project quality refers but this is very poor or superficial	You have not attempted to define or describe what project quality aims to achieve

SUBMISSION DATE AS PER STUDENT PORTAL

(Please tick as appropriate below - must be completed)

The submission deadline for this reassessment is Friday 11th August 2023. It must be submitted on or before 1600 hrs (4pm) on the day.

☑ To be submitted through the TurnitIn link provided on the Assessment page of the 2022-23 HPRO5005 Module Blackboard.