

UNIVERSITY OF CUMBRIA
COURSEWORK REASSESSMENT REQUIREMENT

Module Code: TPER5103

Module Title: Business Skills in the Creative Industries

Tutor: Dr. Jeremy Colclough

Title of the item of work: Coursework 2: Presentation

Duration: 15 mins.

You should devise, deliver and record a short presentation as a response and project outline for the commissioning brief attached. The presentation should last no longer than 15 mins.

A video recording of your presentation and any accompanying files should be uploaded the August 2022 Reassessment OneDrive folder via the following link: [August 2022 Reassessments](#) by 4 pm on Friday 12th August 2022

SUBMISSION DATE AS PER STUDENT PORTAL



To be submitted by **4 PM** on **12/08/2022** through the Virtual Learning Environment (OneDrive).



Found in the Shadows commission 2022

The University of Cumbria

The University of Cumbria is a good investment of our students time and skills, as we focus on preparing them for their career. With close links to local Law Firms, Police Forces and Youth Centres, NHS Trusts, Schools and Colleges and Practicing Artists (plus many more) the knowledge they gain on their course is geared towards getting them a job as soon as they graduate! That's why 97% of our graduates enter employment within 6 months of graduating.

We offer exciting research-informed academic studies, professionally focused courses and technical skills so you can achieve your future career ambitions. We enrich our students so that they can realise their potential and achieve life-changing outcomes.

Institute of the Arts

Cumbria Institute of the Arts has a long history in Carlisle which began with the establishment of the Society for the Encouragement of Fine Arts in October 1822.

To reflect its academic growth and development, the institution gained approval from the privy council to change its name to Cumbria Institute of the Arts in 2002.

The institution was a founding member of AGHEC (Advisory Group for Higher Education in Cumbria) which was established in July 1999 by HEFCE to include the HEIs represented in Cumbria, Cumbria County Council and the North West Regional Development Agency.

Carlisle City of Lights

City of Lights is brought to you by the Discover Carlisle team (Carlisle City Council) and Luxmuralis in association with Cumbria County Council, Carlisle Cathedral, Tullie House Museum and Art Gallery and English Heritage.

Aims of the Commission

The annual City of Lights festival allows people to reimagine and reassess the architecture of the City through the installation and projection of art works on selected buildings across the city. It is a chance for us to reassess the structure, purpose, design and function of spaces we see on a daily basis.

This year the University of Cumbria want to commission a new piece of art which asks it's audience to reassess and re-examine the significance of the City's history and stories. This work will be shared with a large an audience as possible as part of the City of Lights festival 2022.

The commission is open to individuals or companies from a range of artistic disciplines. The work will be presented in a public format in Autumn 2022. The location of the work must be in the confines of the city but specifics and practicalities will be agreed with the commissioning partners.

Process and Schedule

We are inviting artists/companies (hereafter known as the company) to submit an expression of interest in the form of a presentation. This should include an outline of who you are and your idea and vision for your proposal. It should clearly demonstrate the company's artistic goals and experience and a detailed look at the project and how it meets the aims of the commission. It should also include a delivery timetable and a breakdown of costings.

Budget

A budget of £20,000 is available for the commission. This is inclusive of:

- Artist fees
- Artist travel and accommodation costs and related expenses
- Production costs including materials

Timeline

Call for submissions to the commission brief: 03rd March 2022
Presentations and Commissions awarded: w/c 28th March 2022
Delivery of project: City of Lights Festival October 2022

Selection process

Applications will be assessed on

- The quality and vision of your idea for the project.
- How it will respond to the City of Carlisle and the Aims of the commission.
- Achievability of the project as outlined according to the budget.
- Achievability of the project given company skills and experience.
- A realistic timescale for creation and subsequent presentation of the work.

If you have any further questions please contact [Stevie Prickett](#) or [Sandie Fisher](#)