

UNIVERSITY OF CUMBRIA
COURSEWORK REASSESSMENT REQUIREMENT

Module Code: HPRO4011 (OFF2)
Module Title: Professional Development 1
Tutor: Bethany Easton
Title of the item of work: Video submission (For reassessment of Assignment 1)
Wordage: Video length 5 minutes.
25% of module marks
<p>Details and Criteria:</p> <p>This requires you to deliver a pre-recorded 5-minute presentation on a topic of your choice related to Project Management (you might want to specifically identify a subject area in the APM Body of Knowledge to which your topic relates to make this link clear). It is expected that the presentation be delivered in a traditional format (a single presenter addressing an audience), beyond that you are free to choose the exact format and method used for the presentation itself. The recording will be uploaded to Blackboard as part of the submission process. You will be penalised in your grade if you run out of time.</p> <p>Intended Learning Outcomes (ILOs):</p> <ol style="list-style-type: none"> 1- Communicate information in a clear, concise manner. 2- Identify and use appropriate tools, techniques or software based on task requirements. 3- Create and deliver a short presentation to satisfy a given brief. <p>Task Description:</p> <p>You need to produce and submit a video item which satisfies the requirement of the title shown above, whilst taking note of the detailed marking criteria set out below.</p> <p>The finished item is to be submitted to the HPRO4011 Blackboard site, uploaded to the allocated <u>Discussion forum</u> link within the Discussion tab (entitled 'Reassessment link – 12 Aug 22') by 23:59 hrs on the due date of 12th August 2022.</p>

Marking Criteria:

Criteria and Weighting	100-70 Distinction	69-60 Merit	59-50 High Pass	49-40 Pass	39-20 Below Pass	19-0 Below Pass
The Presentation Content (30%)	In addition, your content was clearly referenced and highly credible	In addition, your content was well researched	In addition, your content was clear and informative	Your actual content matched your declared topic	You declared a topic but the actual content did not match this	It was not clear from your content what your topic was
Relevance to Project Management (30%)	The links with project management are strong, informative and insightful making clear use of credible referenced sources	Your presentation had strong links and references to project management making use of credible and referenced sources	The links to project management were clear and well explained but perhaps lacking in academic credibility	You made the links to project management clear but made little to no attempt to use academic sources	The audience had to make the links to project management for themselves	Your presentation topic and content was not linked to project management
The Presentation Style (20%)	In addition, your style was very professional, competent and confident	In addition your style was engaging, enthusiastic and demonstrated excellent knowledge	In addition, your style contributed to the delivery of your content	Your style enabled the presentation to be delivered successfully	Your style inhibited the presentation	Your style seriously inhibited the presentation
Overall Effectiveness (20%)	Your presentation was very professional in content and delivery – highly effective	Your presentation was delivered confidently and was informative – effective	Your presentation was delivered but lacked depth OR confidence - satisfactory	Your presentation was delivered but lacked depth AND confidence – below satisfactory	Your presentation didn't meet its objectives or ran out of time – significantly below satisfactory	Your presentation was very poor or significantly ran out of time – completely unsatisfactory

SUBMISSION DATE AS PER STUDENT PORTAL

(Please tick as appropriate below - must be completed)

To be submitted via the appropriate Blackboard site on or before 23:59 on 12th August 2022.



To be submitted through the Virtual Learning Environment (e.g. Blackboard) as detailed above, in accordance with instructions given by the course team.