

Options with a degree in Graphic Design

What skills will you develop?

Graphic Design graduates are able to:

- demonstrate creativity and versatility
- adapt creative styles for different audiences
- think in a divergent and independent way
- use critical thinking skills
- generate solutions in response to set briefs
- imaginatively use materials, tools and media technologies

Graphic Design graduates would also find their degree a useful background or relevant first step prior to further training or study, for these job roles:

- Art gallery manager
- Art therapist
- Artistic director
- Arts administrator
- Arts fundraiser
- Arts journalist
- Brand designer
- Community arts worker
- Costume designer
- Creative director
- Curator
- Digital imaging specialist
- Exhibitions designer
- Exhibitions officer
- Fashion designer
- Further education lecturer
- Heritage and historical worker
- Illustrator
- Interior designer
- Landscape architect
- Printmaker
- Product designer
- Production designer
- Teacher
- University lecturer
- Visual arts agent
- Visual merchandiser
- Web editor

What other career options are there?

Many employers seek graduates with a good degree (usually a 2.2 or higher), and over 80% of employers don't have a preference for the subject studied. These are some of the areas you could also consider. Some of these will involve further study or training:

- Accountancy
- Advertising
- Banking
- Charity and voluntary work
- Civil Service
- Events management
- Finance
- Hospitality
- HR
- Insurance
- Law
- Local government
- Marketing
- Politics
- Public Relations
- Recruitment
- Sales and retail
- Tourism

For more information about different sectors and job roles, including career-planning tools, the following websites are helpful:

[Prospects](#)

[National Careers Service](#)

[Targetjobs](#)

[Allaboutcareers](#)

What help is available from the University of Cumbria?

The Careers and Employability Service can support you with your career planning throughout your time at university, and for up to three years after you graduate. During this time, you can access our career hub, [My Career Enriched](#), which enables you to:

- search for graduate jobs, part-time work, work experience, placements and paid internships
- book one-to-one advice and guidance appointments
- book a practice interview
- book onto employability events
- access the CV/application review service

We also offer practical workshops on a range of employability topics, as well as advice and information about further study.

Students with a disability or health condition can request information and advice on finding disability confident employers, how to declare a disability, applying for work, and requesting adjustments in the recruitment process.

Access our range of careers information and resources on My.Cumbria.ac.uk

Other useful sources of advice:

- [Arts Council](#)
- [Arts Culture Media Jobs](#)
- [ArtsHub](#)
- [Arts Jobs online](#)
- [ArtJobs.eu](#)
- [Arts Professionals](#)
- [Artquest](#)
- [Careers in Design](#)
- [Creative and Cultural Skills](#)
- [Creativepool](#)
- [Creative CV guide by Jan Cole](#)
- [Chartered Society for Designers](#)
- [Design Jobsboard](#)
- [Design week jobs](#)
- [The British Institute of Professional Photography](#)
- [The Association of Photographers](#)
- [The British Council](#)
- [The Dots](#)
- [The Guardian](#)
- [Targetpostgrad](#)
- [FindAMasters](#)

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