

Options with a degree in Business

What skills will you develop?

Business graduates are able to:

- think critically, problem-solve and make decisions
- demonstrate skills with numeracy; research, interpret and use business and financial data
- be self-reliant and work with initiative
- have an appreciation of the causes and effects of economic and other external factors
- conduct research
- manage time, workloads, projects and resources effectively
- gather, investigate and assess material
- use information technology to store, retrieve and produce material for course work
- present ideas and arguments verbally and in writing

These are just a sample of jobs where a Business degree would be a useful background or relevant first step prior to further training or study:

- Accountant*
- Actuarial analyst
- Business adviser
- Business analyst
- Chartered management accountant
- Corporate investment banker
- Data analyst
- Forensic accountant
- Human resources officer
- Insurance underwriter
- Logistics and distribution manager
- Management consultant
- Marketing executive
- Operational researcher
- Product manager
- Project manager
- Retail manager
- Risk manager
- Sales executive
- Social media manager
- Stockbroker
- Sustainability consultant
- Systems analyst
- UX analyst

What have recent Business graduates gone on to do?

- Audit Assistant, Deloitte
- Chief Executive Officer, Nova Rec
- Consultant, Rheinische Post
- Dental Practice Manager, John Worsley Dental Practice
- Designer, BAE Systems
- Director of Cricket, Cumbria Cricket Ltd
- Finance Officer, Rheinische Post
- Offshore Service Leader, Barrow Offshore Wind Farm
- Planner, Low Level Waste Repository
- Reactor Team Leader, BAE Systems
- Senior Project Engineer, BAE Systems
- Service Coordinator, Siemens
- Service Team Manager, Liberata
- Urban Angel Co-ordinator, Age UK

What other career options are there?

Many employers seek graduates with a good degree (usually a 2.2 or higher), and over 80% of employers don't have a preference for the subject studied. These are some of the areas you could also consider. Some of these will involve further study or training:

- Accountancy
- Advertising
- Banking
- Charity and voluntary work
- Civil Service
- Events management
- Finance
- Hospitality
- HR
- Insurance
- Law
- Local government
- Marketing
- Politics
- Public Relations
- Recruitment
- Sales and retail
- Tourism

For more information about different sectors and job roles, including career-planning tools, the following websites are helpful:

[Prospects](#)

[TargetJobs](#)

[National Careers Service](#)

[AllAboutCareers](#)

What help is available from the University of Cumbria?

The Careers and Employability Service can support you with your career planning throughout your time at university, and for up to three years after you graduate. During this time, you can access our career hub [My Career Enriched](#), which enables you to:

- search for graduate jobs, part-time work, work experience, placements and paid internships
- book one-to-one advice and guidance appointments
- book a practice interview
- book onto employability events
- access the CV/application review service

We also offer practical workshops on a range of employability topics, as well as advice and information about further study.

Students with a disability or health condition can request information and advice on finding disability confident employers, how to declare a disability, applying for work, and requesting adjustments in the recruitment process.

Access our range of careers information and resources on My.Cumbria.ac.uk

Other useful sources of advice

[Blackboard](#)

[Chartered Management Institute](#)

[The Chartered Institute of Marketing](#)

[ACCA](#)

[TUC – Trade Unions in the UK](#)

[Postgraduate business courses at the University of Cumbria](#)

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