

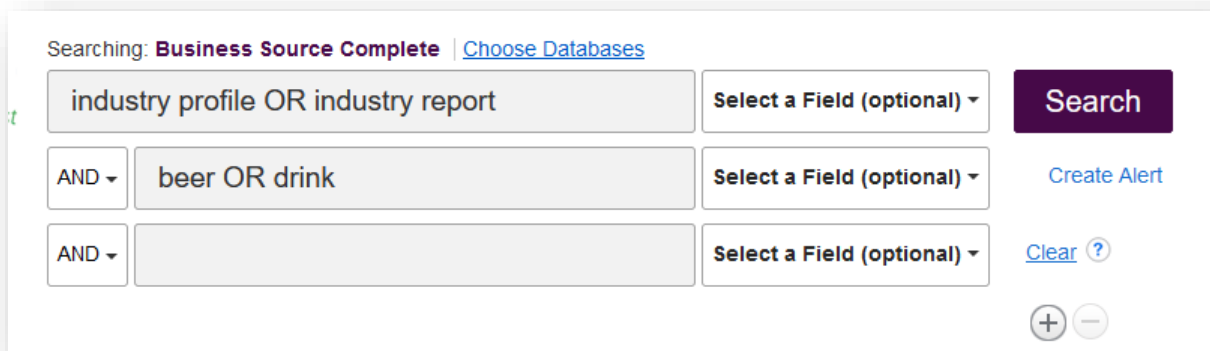
Finding Industry Reports on “Business Source Complete”

Go to <https://my.cumbria.ac.uk/Student-Life/Learning/Resources/Eresources/Business-Source-Complete/>

Click on **Access** to enter the database

Enter search terms as shown below.

(NB for more information about ‘boolean connectors’ eg OR go to [our guide](#))



Searching: **Business Source Complete** | [Choose Databases](#)

industry profile OR industry report Select a Field (optional) ▾ Search

AND ▾ beer OR drink Select a Field (optional) ▾ Create Alert

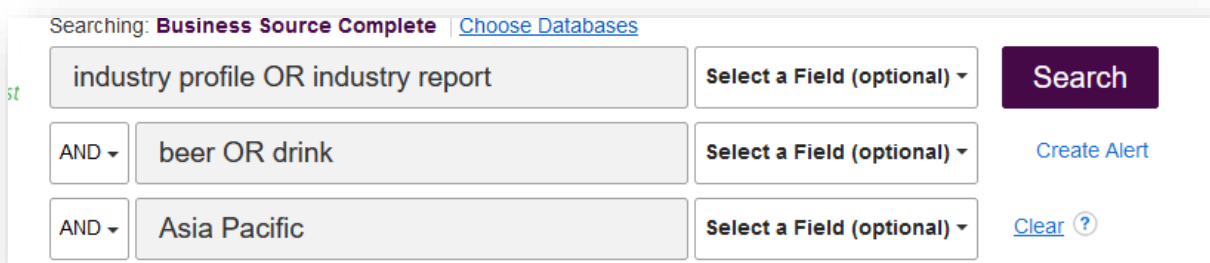
AND ▾ Select a Field (optional) ▾ Clear ?

+ -

Using the **Refine Results** on the left you can filter by:

- Date
- Publisher. Good ones to choose are **Marketline** or **Business Monitor International**

You can **add other search terms** eg for a specific country or region



Searching: **Business Source Complete** | [Choose Databases](#)

industry profile OR industry report Select a Field (optional) ▾ Search

AND ▾ beer OR drink Select a Field (optional) ▾ Create Alert

AND ▾ Asia Pacific Select a Field (optional) ▾ Clear ?

Any questions please email skills@cumbria.ac.uk