

GET STARTED WITH CAREER AHEAD

Slide Pack for Lecturers

Created by the Careers and Employability Service

Use this slide pack to:

- Inform students about the Career Ahead Employability Award.
- Discuss the different activities within Career Ahead.
- Explain the Career Ahead points system.
- Demonstrate how to access and start the Career Ahead award.

Further information on the award is on My Cumbria <https://my.cumbria.ac.uk/Student-Life/careers/Career-Ahead/>

Career Ahead Award

Your Career Ahead journey will enable you to undertake various activities to achieve Bronze, Silver and Gold levels and could involve:

- Attending employability workshops.*
- Completing short online courses in [LinkedIn Learning](#).
- Attending careers events, appointments or mock interviews.
- Submitting a CV or application form.
- Completing 100 hours of extra-curricular activity.
- Completing a Pathways mini course to boost your knowledge and skills

* Workshops run as part of your course, or book specific workshops on My Career Enriched.

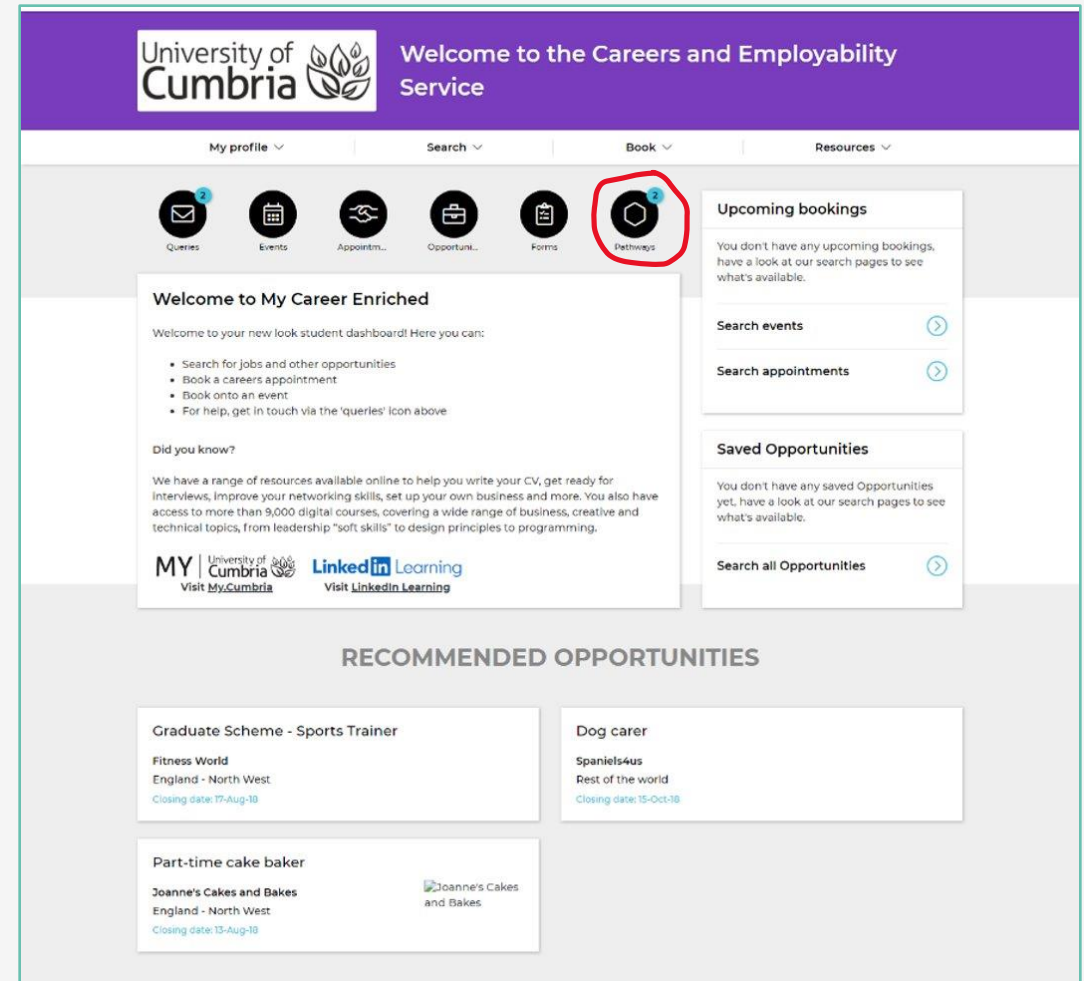
Go to your student hub. Click on the **My Career Enriched** tile and activate your account

The image shows a grid of student hub tiles. The tiles are arranged as follows:

- LEAVERS INFORMATION HUB** (Dark blue/black background with 'Class of 2023' and a graduation cap icon)
- NEW STUDENTS! Click here for Registration and Welcome** (Pink background)
- Cost of Living - Help and Advice** (Image of plants and coins)
- Industrial action - information for students** (Pink background)
- News & Events** (Black background with text: Network Maintenance - Firewall Software Upgrade, Tuesday 13 June 2023 20:00 - 21:00)
- UCSU STUDENTS' UNION** (Light blue background)
- UCSU EVENTS** (Orange background)
- STUDENT ENQUIRY POINT** (Teal background with an 'i' icon)
- Hub Guide** (Dark blue background)
- Email Unauthorised** (Light grey background with text: Click here to grant access)
- Blackboard** (Light grey background)
- OneDrive** (Light grey background)
- PebblePad** (Light grey background)
- Library: OneSearch** (Light grey background)
- Timetables** (Light grey background)
- My Career Enriched** (Light grey background, circled in red)
- My Student Details** (Light grey background)
- MS Teams** (Light grey background)
- APTEM for UoC Apprentices** (Light grey background)
- Student Support** (Yellow-green background)
- Practical Help - Tools, Forms, Information** (Yellow-green background)
- Library, Academic and Digital Skills** (Yellow-green background)
- Placements Information** (Yellow-green background)

Go to your student hub. Click on the **My Career Enriched** tile and activate your account.

Click on “Pathways” icon on the dashboard and search for Career Ahead Award OR
Select Career Ahead Employability Award graphic after logging in



University of Cumbria Welcome to the Careers and Employability Service

My profile Search Book Resources

Queries Events Appointm... Opportun... Forms Pathways

Welcome to My Career Enriched

Welcome to your new look student dashboard! Here you can:

- Search for jobs and other opportunities
- Book a careers appointment
- Book onto an event
- For help, get in touch via the 'queries' icon above

Did you know?

We have a range of resources available online to help you write your CV, get ready for interviews, improve your networking skills, set up your own business and more. You also have access to more than 9,000 digital courses, covering a wide range of business, creative and technical topics, from leadership "soft skills" to design principles to programming.

MY University of Cumbria Visit MyCumbria LinkedIn Learning Visit LinkedIn Learning

Upcoming bookings

You don't have any upcoming bookings, have a look at our search pages to see what's available.

Search events Search appointments

Saved Opportunities

You don't have any saved Opportunities yet, have a look at our search pages to see what's available.

Search all Opportunities

RECOMMENDED OPPORTUNITIES

Graduate Scheme - Sports Trainer

Fitness World
England - North West
Closing date: 17-Aug-18

Dog carer

Spaniels4us
Rest of the world
Closing date: 15-Oct-18

Part-time cake baker

Joanne's Cakes and Bakes
England - North West
Closing date: 13-Aug-18

HERE IS HOW IT WORKS



1

Bronze Award
150 points

Example:

- 1 workshop (50)
- 1 Careers appointment (100)

Total = 150 points

2

Silver Award
300 points

Example:

- Work experience (100)
- 1 LinkedIn Learning (50)

Cumulative total = 300 points

3

Gold Award
500 points

Example:
CV feedback (100)
Mock interview (100)

Cumulative total = 500 points



Career Ahead is flexible to fit around your studies, you can take as little or as long as you need to complete the award, providing you are a current UoC student.

It is **completely free** and you have ongoing support from your Careers and Employability Adviser.

Best of all, you get to stand out from the crowd and **impress potential employers** when you graduate!

Plus a quick career appointment to reflect on your learning journey to gain your Career Ahead Certificate!



University of
CUMBRIA

What activities can I do?

Career Ahead gives you a choice of activities to complete – you choose how you want to gather points to reach each level. You can choose from the following activities to be awarded the points shown:

Attend a careers interview appointment	100 points
Attend a mock interview appointment	100 points
Upload evidence of 100 hours of work experience	100 points
Upload a CV/application for feedback	100 points

What activities can I do?

Attend a careers event	50 points
Attend a workshop	50 points
Complete a Linked-In Learning course*	50 points
Complete a My Career Enriched Pathways mini course*	50 points

*Please note that although you can attend as many workshops as you like, a maximum of 3 workshops and 3 online training modules count towards Career Ahead. All other careers activities are counted only once.

Workshops Available

CV writing

Applications and supporting statements

Developing your LinkedIn profile

Interview skills

Career planning

Presentations for interviews

Finding a placement

Finding part time work/volunteering

Networking and speculative applications

Graduate schemes and internships

Team working

Further study

LinkedIn Learning

<https://my.cumbria.ac.uk/LiL>

The LinkedIn Learning library of 9,000+ digital courses are taught by industry experts and cover a wide range of business, creative and technical topics, from leadership “soft skills” to design principles to programming. They’re always evolving the library, adding at least 25 courses a week, and teaching the leading-edge skills you need to stay current.

The courses are broken down into bitesized chunks, so you can watch a short video now and continue next time you're free.

LinkedIn Learning Login (University username and password)

Read the **"First time login and options"** (below) before you access LinkedIn Learning for the first time.



My Career Enriched – your careers hub

Activate your account to:

- Book a careers appointment or practice interview
- Search for jobs, graduate schemes, internships, volunteering opportunities
- Attend a careers event or workshop
- Get CV/application feedback
- Complete the Career Ahead Award
- Do a Pathways mini course, search the career discovery feed, complete a skills assessment and much more ...



Any questions?

