

**UNIVERSITY OF CUMBRIA**

**COURSEWORK REASSESSMENT REQUIREMENT**

|  |
| --- |
| **Module Code:** UCBP7004 |
| **Module Title:** Sustainability Issues in Business |
| **Tutor:** Dr David F Murphy & Dr Justin Larner |
| **Title of the item of work:** Industry Report |
| **Wordage:** 2000 words |
| Using a global industry of your choice, produce an industry report which explores and analyses sustainable business and industry practices in a range of social, economic and political contexts. You will use this industry review to propose a new sustainable industrial strategy that promotes strategic change across the industry including the development of innovative and commercially-viable products and services.  Your report should include an overview of your chosen industry, a rationale to justify your choice, and a critical assessment of the social, environmental and economic impacts of the current industry strategies and practices.  **Assessment criteria are attached.** |
| **SUBMISSION DATE AS PER STUDENT PORTAL**  ✓  To be submitted by ***16:00 PM*** on ***11/08/2023*** in accordance with instructions given by the course team.  To be submitted through the Virtual Learning Environment (Turnitin on Blackboard) in pdf/Word format.  ✓ |