

**UNIVERSITY OF CUMBRIA**

**COURSEWORK REASSESSMENT REQUIREMENT**

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| **Module Code: UCBP6012** |
| **Module Title: Applied Business Research and Analysis** |
| **Tutor: Dr Karam Al Mandil** |
| **Title of the item of work: Assessment – Extended Proposal (Weighting 100%)** |
| **Wordage: 4000** |
| **Devise a viable and substantial research topic in your pathway area. Your extended research proposal should critically explore the literature review of your research idea, evaluate an ethically compliant methodology, and reflect critically on the potential outcomes of your research.** |
| **SUBMISSION DATE AS PER STUDENT PORTAL**  ✓  To be submitted by ***16:00 PM*** on ***05/05/2023*** in accordance with instructions given by the course team.  To be submitted through the Virtual Learning Environment (Turnitin on Blackboard) in pdf/Word format.  ✓ |