

UNIVERSITY OF CUMBRIA
COURSEWORK REASSESSMENT REQUIREMENT

Module Code: ARTD3030

Module Title: Environment

Tutor: Rob Sara / Martin Fowler

Title of the item of work:

Project Work

Wordage: n/a

Details and Criteria:

Environment Project, proposal and art work:

This project will need to be engaged with in 4 stages:

Research. Production. Proposal for exhibition. Presentation.

- You are asked to carry out and document research into an area, environment or location in a local town.
- Then once initial research is complete, you will make photographic work about the space, using any methods and techniques you choose.
- A proposal for a piece of public art should be theoretically devised, in which some of your work would be placed back into the area.
- A final reasoned presentation of both the project images and the proposal will be made to tutors to conclude the project.

Important:

At each stage of the project, a tutorial needs to be arranged with tutors to discuss and present the work completed so far. The ideas and what the next steps will be decided as a result of the research, production and then proposal.

Only then can the project continue.

Project Notes:

Decide if your environment or location is to be either:

- a historic area with a variety of time periods evident.
- or a modern area of development.
- or an area of natural habitat.

Any of these should provide a rich subject matter to research, so make sure you choose something that is of interest to you.

Document this in images and written texts in a carefully laid out digital workbook.

This can be in PDF or word doc format.

Investigate what has happened there? How does the space function now in 2022?

What aspects are interesting to you and why? How is this area important to the local community?

Write about what you have found out and where you have found it.

When making the proposal for the art-work, you should consider that public art can commemorate, public art can make comment, public art can decorate, public art can be interactive.

You will need to reason why the work is sited and made the way you have designed.

The proposal needs to provide a believable sense of how it will work within its designated environment.

On successful completion, you will be able to:

1. Visually research, interpret and evaluate the significance of the relationship between site and artwork/design.
2. Demonstrate an understanding of the importance of the choice of medium/method and its appropriate application for the development of ideas and solutions.
3. Effectively present your work via oral and visual communication to appropriate audiences.

The submission will be all four stages of the project in an online presentation on August 12th 2022

- Research in PFD or Word doc format submitted to One Drive. Topics need to be defined. (700 words, plus images)

- Images of project work made about the environment shared via OneDrive folders

- A written proposal of 500 words (with design images) describing what work of art is proposed to be made, where, why and with what materials. Via One Drive

- Verbal presentation and discussion of the ideas and reasoning for the project work via Teams.

Any enquiries and arrangements for discussion and tutorial support to be made through Rob Sara

rob.sara@cumbria.ac.uk

Deadline August 12th 2022 4.00 pm



To be submitted through the One Drive Folders created by tutor team.
Virtual Learning Environment