

**UNIVERSITY OF CUMBRIA**

**COURSEWORK REASSESSMENT REQUIREMENT**

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| **Module Code: UCBP6012** |
| **Module Title: Applied Business Research and Analysis** |
| **Tutor: Dr Karam Al Mandil** |
| **Title of the item of work: Extended Research Proposal** |
| **Wordage: 4000** |
| The assessment of this module takes the form of an extended research proposal where you are expected to choose a research topic in your pathway area, design a research study and present your research proposal in a written format.Your extended research proposal should critically explore the literature review of your research idea, evaluate an ethically compliant methodology, and reflect critically on the potential outcomes of your research.***Note: your chosen topic must be different from the first attempt.*** |
| **SUBMISSION DATE AS PER STUDENT PORTAL**✓To be submitted by ***16:00 PM*** on ***02/05/2025*** in accordance with instructions given by the course team.To be submitted through the Virtual Learning Environment (Turnitin on Blackboard) in Word format.✓ |