

**UNIVERSITY OF CUMBRIA**

**COURSEWORK REASSESSMENT REQUIREMENT**

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| **Module Code: UCBP6012** |
| **Module Title: Applied Business Research and Analysis** |
| **Tutor: Dr Karam Al Mandil** |
| **Title of the item of work: Extended Research Proposal** |
| **Wordage: 4000** |
| The assessment of this module takes the form of an extended research proposal where you are expected to choose a research topic in your pathway area, design a research study and present your research proposal in a written format.  Your extended research proposal should critically explore the literature review of your research idea, evaluate an ethically compliant methodology, and reflect critically on the potential outcomes of your research.  ***Note: your chosen topic must be different from the first attempt.*** |
| **SUBMISSION DATE AS PER STUDENT PORTAL**  ✓  To be submitted by ***16:00 PM*** on ***02/05/2025*** in accordance with instructions given by the course team.  To be submitted through the Virtual Learning Environment (Turnitin on Blackboard) in Word format.  ✓ |