

**UNIVERSITY OF CUMBRIA**  
  
**COURSEWORK REASSESSMENT REQUIREMENT**

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| **Module Code: HPRO6002** |
| **Module Title: Programme and Portfolio Management** |
| **Tutor: Module Leader: Iain McKend**  **Tutors:**  **HPRO6002-RPB1: Simon Irving/David Mashiter**  **HPRO6002-FFB1: Anna Robinson:** |
| **Title of the item of work:**  Written Assignment:  **Report**: ‘A company’s strategy and its portfolio are closely linked’.  Critically evaluate this statement and highlight the influence on, and implications for, the selection of programmes and projects.  Drawing on examples from your own experience to justify them, make recommendations to the reader on best practice for portfolio and programme management. |
| **Wordcount**: 2500 Words |
| **Details and Criteria**:  **Requirement: Provide a report to meet the title requirement as follows:**  **Report**: **‘A company’s strategy and its portfolio are closely linked’.  Critically evaluate this statement and highlight the influence on, and implications for, the selection of programmes and projects.  Drawing on examples from your own experience to justify them, make recommendations to the reader on best practice for portfolio and programme management.**  **Intended Learning Outcomes**:  *ILO2. Discuss accepted methods of project selection and work prioritisation and critically evaluate the implementation of these techniques in a specific context. ILO3. Recommend beneficial changes that could be made to 3P management practices in a specific organisational setting*.  The marking guide for the required report is attached below.  It is to be submitted in pdf format to your HPRO6002 class Blackboard site (using the Turnitin link in the Assessment folder)  Structurally, your academically rigorous report should contain: • Title and contents page(s) • Executive Summary • **Introduction** - including how you will address the topic. • **Critical evaluation** - • **Conclusions** **and** (two or more) **recommendations** • List of References (Harvard referencing) • Appendices / supporting information (if required) Only the sections in bold type are included within the 2,500-word limit.  Important – All work submitted through a student account on Blackboard should include a Module Title and Code, Student ID Number, Student Name (where not anonymous marking) and should include the following declaration of academic integrity: “I declare that the material contained in this assessment is the result of my own work and that due acknowledgement has been given in the bibliography and references to ALL published and unpublished sources. I confirm that I have reviewed the guidance on academic integrity at [Academic Malpractice](https://my.cumbria.ac.uk/Student-Life/Your-Studies/Assessments/Malpractice/) to ensure that I understand the requirements.” |
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| **Criteria and Weighting** | **100-70 Distinction** | **69-60 Merit** | **59-50 High Pass** | **49-40 Pass** | **39-20 Below Pass** | **19-0 Below Pass** |
| **Consideration of portfolio management in light of strategy and its influence on both programme and project management (40%)** | In addition, your work demonstrates independent thought and contribution based upon well supported analysis and discussion. | You demonstrate an excellent understanding of this area and you are making use of appropriate literature and examples to further demonstrate this | Your work demonstrates a very good understanding of this area.  Your use of references is minimal or demonstrates a low level of academic rigour | Your work demonstrates a good understanding of this subject area but may lack supporting references | Your work demonstrates an awareness here but not a full understanding | Your work does not demonstrate competence in this area at all |
| **Recommendations for improved practice based on programme management activities**  **(25%)** | In addition, your work demonstrates independent thought and contribution based upon well supported analysis and discussion. | You demonstrate an excellent understanding of this area and you are making use of appropriate literature and examples to further demonstrate this | Your work demonstrates a very good understanding of this area.  Your use of references is minimal or demonstrates a low level of academic rigour | Your work demonstrates a good understanding of this subject area but may lack supporting references | Your work demonstrates an awareness here but not a full understanding | Your work does not demonstrate competence in this area at all |
| **Recommendations for improved practice based on portfolio management activities**  **(25%)** | In addition, your work demonstrates independent thought and contribution based upon well supported analysis and discussion. | You demonstrate an excellent understanding of this area and you are making use of appropriate literature and examples to further demonstrate this | Your work demonstrates a very good understanding of this area.  Your use of references is minimal or demonstrates a low level of academic rigour | Your work demonstrates a good understanding of this subject area but may lack supporting references | Your work demonstrates an awareness here but not a full understanding | Your work does not demonstrate competence in this area at all |
| **Report structure, presentation and referencing (including introduction and conclusions)**  **(10%)** | Your introduction and conclusion are of a professional standard.  Your report structure is clear and consistent.  Your writing style contains no, or virtually no, errors in spelling or grammar. | Your introduction and conclusion are fully consistent with your main report.  Your report is well written but there may be minor issues with structure, spelling or grammar. | Your introduction and conclusion largely support your main report but there may be one or two minor inconsistencies.  Your report is well written but may contain multiple structural, spelling or grammatical errors. | Your introduction and conclusion are weak, incomplete or contradict you main report.  Your report is not written to a professional standard but the meaning of your work can be clearly understood. | Your introduction and conclusions are either missing or very poor in terms of quality.  Your report is incomplete, very poorly structured or very poorly written so that the purpose or focus of the report cannot be clearly understood. | Conclusion and Introduction likely to be missing.  Work very poorly presented or written.  The focus or purpose of the report cannot be identified. |

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| **SUBMISSION DATE AS PER STUDENT PORTAL**  *(Please tick as appropriate below - must be completed)*  **To be submitted via the appropriate Blackboard site on or before 16:59 on 2nd May 2025 (or as advised on transcript). Use the resubmission link in the assessment tab of the module.**  To be submitted through the Virtual Learning Environment (e.g., Blackboard) as detailed above, in accordance with instructions given by the course team.  ü |