

**UNIVERSITY OF CUMBRIA**

**COURSEWORK REASSESSMENT REQUIREMENT**

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| **Module Code: UCBP7002** |
| **Module Title: Strategic Thinking**  |
| **Tutor: Dr Daniela Campaniolo** |
| **Title of the item of work: Strategic Analysis Report** **Assessment Element: Written coursework** **Assessment type: Report** **Weighting: 100%**  |
| **Wordage:** **3,000 words (+/- 10%)** |
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| **SUBMISSION DATE AS PER STUDENT PORTAL**✓To be submitted by ***16:00 PM*** on ***03/05/2024*** in accordance with instructions given by the course team.To be submitted through the Virtual Learning Environment (Turnitin on Blackboard) in pdf/Word format.✓ |