

**UNIVERSITY OF CUMBRIA**

**COURSEWORK REASSESSMENT REQUIREMENT**

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| **Module Code: UCBP6002** |
| **Module Title: Strategic Analysis** |
| **Tutor: Dr Daniela Campaniolo** |
| **Title of the item of work: Strategic Analysis Report**  **Assessment Element: Written coursework**  **Assessment type: Report**  **Weighting: 100%** |
| **Wordage:**  **3,000 words (+/- 10%)** |
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| **SUBMISSION DATE AS PER STUDENT PORTAL**  ✓  To be submitted by ***16:00 PM*** on ***03/05/2024*** in accordance with instructions given by the course team.  To be submitted through the Virtual Learning Environment (Turnitin on Blackboard) in pdf/Word format.  ✓ |