Options with a degree in Creative Writing

What skills will you develop?

Creative Writing graduates are able to:

- think creatively and independently in response to questions and ideas
- show fluency, clarity and persuasiveness in spoken communication
- work independently and manage their time and workloads effectively to set deadlines
- work constructively as part of a larger group
- accept, reflect and learn from feedback
- demonstrate research skills
- write in a way that is lucid, precise and engaging
- > use information technology to store, retrieve and produce material for course work

These are just a sample of jobs where a Creative Writing degree would be a useful background or relevant first step prior to further training or study.

- > Academic librarian
- > Administration
- Advertising account executive
- Advertising copywriter
- Creative director
- Digital copywriter
- > Editorial assistant
- ➤ Higher Education Lecturer
- Information officer

- Lexicographer
- Magazine journalist
- Newspaper journalist
- Primary school teacher
- Public relations officer
- Publishing copy-editor/proof-reader
- Secondary school teacher
- Social media manager
- Writer









What other career options are there?

Many employers seek graduates with a good degree (usually a 2.2 or higher), and over 80% of employers don't have a preference for the subject studied. These are some of the areas you could also consider. Some of these will involve further study or training:

- Accountancy
- Administration
- Banking
- Charity and voluntary work
- Civil Service
- > Events management
- Finance
- Hospitality
- ➤ HR

- > Insurance
- > Law
- Local government
- Management
- Marketing
- Public Relations
- Recruitment
- > Sales and retail
- > Tourism

For more information about different sectors and job roles, including careerplanning tools, the following websites are helpful:

Prospects

Targetiobs

National Careers Service

What help is available from the University of Cumbria?

The Careers and Employability Service can support you with your career planning throughout your time at university, and for up to three years after you graduate. During this time, you can access our career hub, My Career Enriched, which enables you to:

- search for graduate jobs, part-time work, work experience, placements and paid internships
- book one-to-one advice and guidance appointments
- book a practice interview
- book onto employability events
- CV/application review service









We also offer practical workshops on a range of employability topics, as well as advice and information about further study.

Students with a disability or health condition can request information and advice on finding disability confident employers, how to declare a disability, applying for work, and requesting adjustments in the recruitment process.

Access our range of careers information and resources on My.Cumbria.ac.uk

Other useful sources of advice:

- > Targetpostgrad
- FindAMasters
- Creative Skillset
- The Chartered Institute of Journalists
- Careerplayer
- > Arts Council
- **BBC Writers Room**
- Allaboutcareers.com
- The British Association of Journalists
- ➤ The Society of Authors
- Creative Choices

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